

# ***USSEC Increases U.S. Soy Market Access***

## **A look at the efforts and accomplishments of the U.S. Soybean Export Council in 2009**

### **USSEC Assists in Reopening Markets Closed to U.S. Biotech Soy**

USSEC helped maintain market access during 2009 in Europe and Turkey, two major markets for U.S. soy. USSEC staff worked closely with the Turkish poultry, livestock and food industries to assist in the Turkish government revoking a hastily enacted anti-biotech law that could have limited U.S. soy exports valued at over \$380 million. USSEC also worked with the European poultry and livestock industry in addressing a stoppage in U.S. soy imports in Europe due to issues concerning traces of unapproved biotech events in corn found in U.S. soy shipments. [read more](#)

### **Global Opportunities Staff Prepares Europe for New Biotech Events**

Global Opportunities staff and USSEC's European office worked with animal feed industry journals in Poland, Portugal and Spain to publish papers explaining the benefits of biotech value-added soybeans. New soy biotech events were approved in Europe creating no delays in U.S. soy exports of the 2009 crop to the region. [read more](#)

### **USSEC Helps Korean Team Purchase \$5 million in U.S. Food Grade Soybeans**

USSEC addressed market access issues allowing Korea tofu processors to purchase the first direct shipment of 275,000 bushels of U.S. food grade soybeans. Buyers signed agreements for a first shipment of \$5 million during a signing in North Dakota with U.S. valued added food bean exporters. [read more](#)

### **International Soy Growers Alliance Promotes Biotech Acceptance**

USB Directors Sharon Covert and Bill Beam traveled to Chile and Uruguay, where farmer leaders signed a document to ratify Uruguay's soy production organization joining the International Soybean Growers Alliance (ISGA). ISGA provides a platform for global soybean growers to promote biotech acceptance and sustainable farming practices in a unified manner to global regulating bodies. [read more](#)

## **USSEC Supports U.S. Food and Ag Export Alliance in Vietnam**

USSEC's Global Opportunities Committee staff supported The Food and Agricultural Export Alliance (FAEA) in constructing food laws in Vietnam. FAEA is a joint effort with USSEC, U.S. Grains Council, U.S. Meat Export Federation, U.S. Poultry and Egg Export Council, and U.S. Dairy Export Council. [read more](#)

This is the fourth of a 5-part review of USSEC's work in international markets during the 2009 calendar year. Following is an outline of the review.

**Part I (Jan. 4): USSEC Successful Working with U.S. Soy Industry** [read it now](#)

**Part II (Jan. 6): USSEC Building Markets and Profits For U.S. Farmers** [read it now](#)

**Part III (Jan. 8): USSEC Supports U.S. Soy Meal Exports** [read it now](#)

**Part IV: (Today): USSEC Increases U.S. Soy Market Access**

**Part V (Jan. 13): USSEC Increases Human Consumption of U.S. Soy**