

USSEC GLOBAL NEWS UPDATE

July 2, 2010



Price Risk Management Program in Mexico Points To Value of U.S. Soy

ASA First Vice President Alan Kemper participated in USSEC's Price Risk Management program in Puerto Vallarta, Mexico. More than 45 participants representing at least 13 countries attended. Kemper spoke on the importance of U.S. soybean exports and how the U.S. soy industry values its international buying partners. He also talked about how he produces and markets soybeans grown on his farm in Lafayette, Indiana, and how USSEC promotes acceptance of biotech-enhanced crops.



The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.